

# Kilberry Valley Primary School

## Facebook Code of Conduct

Kilberry Valley Primary School intends to use Facebook as a method of connecting, communicating and collaborating with our school community. We wish our information to be more accessible and to also tap into the knowledge and support base of our parent community. Our school's Facebook page allows people within our community to access up to date information and activities. It also provides an opportunity for community members to ask questions and share their knowledge and experiences. We require that all interactions with the Kilberry Valley Primary School Facebook page promote a positive school culture. But overwhelmingly, our Facebook page is a place where we promote our community by building school spirit. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community great.

### Our Code of Conduct

#### Using Real Names

All users interacting with the Kilberry Valley Primary School Facebook page, by either liking or commenting on posts, must do so using a Facebook account that clearly identifies them by their real name. Kilberry Valley Primary School will not connect with users who are not clearly identified. Users are welcome to use first names (only) in posts when you wish to acknowledge someone's great work or community contribution.

#### Asking questions without including names

Contributors are welcome to post questions to Kilberry Valley Primary School via its Facebook account. However, we wish to remind the community that some things are best dealt with privately. Issues involving any students and staff must not be raised via Facebook. They will automatically be deleted. When questions are asked or comments are made we are happy to see people support the post via a positive comment or a 'like'. We will not support or publish any interactions that incite or contribute to negative sentiments. We ask that you do not use the names of any students, staff or any members of the school community in any posting based on such issues. All comments must follow cyber-safety rules and not include surnames or specific information about people within our school community.

#### How to Interact with the Facebook

'Page- Users' will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking on the like button. Users will not be able to author a posting of their own or load media such as video or photos. User rights will be reviewed over time.

#### Underage Facebook Users

Kilberry Valley Primary School does not endorse children under the 13-year-old threshold imposed by Facebook creating their own Facebook account. We encourage children under parental supervision to view our school's Facebook page and contribute to content. We believe our community conduct on our Facebook page will serve as role modeling for our students as to how to behave in social media spaces.

#### 'Friending' Teachers on Facebook

Our teachers operate under a code of conduct that states that they are to maintain a professional relationship with students and parents and refrain from social interaction. Do not seek to 'Facebook friend' our teachers.

#### Moderation and actions resulting from any breaches of the Code of Conduct

Kilberry Valley Primary School reserves the right to moderate and filter all content on its Facebook account and to block users from interacting with the Facebook account for breaches of this code of conduct. Content that is inappropriate or does not meet our Code of Conduct will be removed. No further correspondence will be entered into for deletions and modifications of content made by the Administrator on the Kilberry Valley Primary School Facebook page.

#### Administration

The Administrators will be responsible for ensuring that the Kilberry Valley Primary Facebook Code of Conduct is implemented.