

Kilberry Valley Primary School

Facebook Launch

Dear Community,

I have great pleasure in announcing that Kilberry Valley Primary School will be launching its own Facebook page.

We're very excited about implementing one of the most powerful communication devices since the telephone and moving forward with the way we connect with our school community. Research tells us that 70% of all Australians between the ages of 15 to 65 are using Facebook. We also see that in excess of 80% of Facebook users log in everyday. Placing our school communications in a space where our community goes to often makes a lot of sense. We're also very keen to open up communications and use Facebook's ability to allow for comments, and if you 'like' what we post, we'd love you to give us the Facebook thumbs up too.

However we are also a bit nervous and we seek your support to make this a positive experience for all our community. We will be implementing a number of controls typically used by other organisations; these controls mean the page will not be as open as a personal Facebook page. Even with controls, it does rely on all those using the page to do so in a tone and spirit that helps us to build a strong and connected school community. We all need to be good social media role models for our children.

For anyone wishing to use our Facebook page, the best way to receive the updates is to visit www.facebook.com/KilberryValleyPrimarySchool and press the thumbs up 'Like' button. This way when we post updates, you'll receive them on your Facebook news feed. This action will also allow you to comment and 'like' our posts. Make sure you read our Facebook Code of Conduct; it is important you understand how we believe the facility can be used best.

Our Kilberry Valley Primary School Facebook page will run for a trial period and will be reviewed to ensure that it effectively reflects the needs of our school and social media practices. We look forward to your positive contribution and feedback.
